

UCCA Board Committee Brief

Committee: Communications

Reporting Period: 4/28/2022 – 7/26/2022

Committee Chair: David Bolme

Committee Members: Melissa Heberle

Committee Objective: Supporting and facilitating effective communication to the board, membership, and community by use of surveys, website, email, newsletters, and other communication platforms.

Accomplishments/Activities:

- Website updates and emails to support recycling/clean up initiatives.
- Sent email notices of UCCA Board, Membership and UCFRD Fire Board meetings.
- Updated website main page to have mosquito reporting link, mosquito treatment map link, LCEC power outage reporting link, LCEC power outage map links.
- Created UCCCF Letterhead, letters to bank for UCCA and UCCCF.
- Supported additions of new members in website database.
- Completed communication tools training sessions for the board.
- Formative meeting for Newsletter subcommittee to address quarterly process for newsletter production.
- 135 Active 2022 Members.
- 505 Active subscribed emails to email list.

In Progress/Upcoming Efforts:

- Replace website template to replace depreciated template.

Recommendations/Requests to the Officers: None

Recommendations to the Board of Directors: None

Original Publication Date: 7/25/2022