

UCCA Board Committee Brief

Committee: Communications

Reporting Period: 1/1/2022 – 4/27/2022

Committee Chair: David Bolme

Committee Members: Melissa Heberle

Committee Objective: Supporting and facilitating effective communication to the board, membership, and community by use of surveys, website, email, newsletters, and other communication platforms.

Accomplishments/Activities:

- Created UCCA Zoom Account
- Purchased UCCA Survey tool (Typeform)
- Created a Google Drive for UCCA Docs
- Minutes posted for board meetings
- Created template for Committee Reports
- Newsletter review, printing, and email electronic copies sent
- Refresh of website homepage, new page for Recycle Project, added new board member bio/photo to Meet the Board page
- Member/Subscriber emails announcing board vacancies, meetings, and board appointments
- Blog posts for Board Appointments and Wildlife Event

In Progress/Upcoming Efforts:

- Island Clean Up page and email, Golf Cart Registry, Committee pages

Recommendations/Requests to the Officers: None

Recommendations to the Board of Directors: None

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