



Website Content Additions

- Added FAQ page with 17 Q's and A's
- Added the Town Hall Forum page – currently 4 town hall videos with indexing available
- Added a Board Meetings page – location for information on upcoming Board Meetings

Email Communications

- 56 informational emails sent to subscribers/members
- Currently 528 subscribers
- Reminder to members/subscribers about spam/junk if not receiving emails

Newsletters

- We produced 5 newsletters this year (February, April, August, October, November)
- Members may update their UCCA profile to choose electronic or paper delivery

YouTube Channel (9 Videos Published, 308 Views, 87.2 Hrs of Watch Time)

- General Membership 1/24 – 42 views, 5.3 hrs of watch time
- General Membership 4/11 – 12 views, 1.4 hrs of watch time
- LCSO Town Hall 5/19 – 26 views, 4.2 hrs of watch time
- General Membership 7/10 – 20 views, 5.4 hrs of watch time
- **Safe Harbor Town Hall I – 7/21 – 85 views, 28.1 hrs of watch time**
- **Safe Harbor Town Hall II – 8/12 – 66 views, 25.7 hrs of watch time**
- General Membership 10/9 – 9 views, 1.9 hrs of watch time
- General Membership 7/10 – 20 views, 5.4 hrs of watch time
- LCEC Town Hall – 12/8 – 28 views, 9.8 hrs of watch time

Membership

- 171 Member Households (2021/2022), 98 renewed/added for 2022 so far.
- Reminder of renewal online and Member Only Content
- 93 Electric Newsletter Subscriber Households
- 46 Records with Island House Name
- 51 First Time Members in 2021
- 140 member households have accessed their online account in 2021/2022

Secure Online Election (Election Buddy)

- 311 secure ballots emailed to the membership via ElectionBuddy with 145 ballots completed (46.62% of the overall ballots were actually voted).
- A few requests for direct email delivery as voter could not find their ballots due to spam filters.
- This helped correct a few secondary email addresses users had incorrectly entered into their UCCA profile.