



As of 10/6/2021

### **Website**

- Added items discussed in our last meeting: Links to report the need for LCMCD mosquito treatment, LCMCD mosquito treatment map, LCEC online reporting of power outage, view LCEC outage map
- Added weather and local radar map plugins on main page
- Member profile update reminder (more info is better)
- Posted General Meeting, Safe Harbor Town Hall videos (1 and 2) including topical index so one can go directly to sections of interest

### **YouTube Channel**

- July General Membership – 15 views, 3.3 hrs of watch time
- Safe Harbor Town Hall 1 – 81 views, 27.4 hrs of watch time
- Safe Harbor Town Hall 2 – 61 views, 24.9 hrs of watch time
- 12 subscribers

### **Membership**

- Membership renewal coming soon
- 153 Member Households (up from 146)
- 79 Electronic Newsletter Subscriber Households (up from 64)
- 88 Records with Island House Name (up from 24)
- 30 First Time Members in 2021
- 40 2020 Members no longer active in 2021
- 107 member households have accessed their online account in 2021 (up from 92)

### **Email Subscribers**

- 527 current active UCCA email subscribers - (up from 525)
- Check spam/junk folder (and Commercial tab in Gmail) – [contact@uppercaptivacivicasociation.org](mailto:contact@uppercaptivacivicasociation.org)
- Election buddy - [invitations@mail.electionbuddy.com](mailto:invitations@mail.electionbuddy.com)
- Confirmation email when subscribing – be sure to respond, checking spam/junk folder